

AUBERGE DU SOLEIL WELCOMES HOTEL GUESTS FOR JUNE 12 REOPENING

Wine Country's Most Luxurious Adults-Only Hideaway Beckons with Expansive Gardens, Private Terraces, Enhanced Outdoor Dining Experiences and Spectacular Valley Views

RUTHERFORD, CALIF. (June 12, 2020) -- Just in time for sun-drenched days and balmy summer nights, <u>Auberge du Soleil</u>, Napa Valley's quintessential adult getaway, announced today's reopening of its 50-room luxury inn situated in the heart of Wine Country. Inspired by the relaxed sophistication of the South of France, and infused with California soul, the ambiance and bucolic setting of the hotel transports guests to experience the essence of Provence within an easy drive from the greater San Francisco Bay Area.

Perched on a sunlit hillside among 33 acres of heritage olive trees, native oaks and secluded gardens, Auberge du Soleil's spacious *maisons* offer private terraces for relaxing and taking in the panoramic views of lush vineyards on the valley floor adjoined by the nearby Mayacamas mountain range. All 50 guest rooms and suites – including two free-standing, two-bedroom/two bath, 1,800 square foot <u>Private Maisons</u> - have been recently renovated by AD 100 interior designer Suzanne Tucker, principal of San Francisco's <u>Tucker & Marks</u>, with a warm, contemporary aesthetic. Each room and suite, a retreat unto itself, welcomes guests with the comforts of home - from a chilled bottle of the property's signature Rosé upon arrival, to new locally-sourced amenities, including green olive tapenade from <u>Olivier Napa Valley</u>, and handcrafted dark chocolate from St Helena's <u>Woodhouse Chocolate</u>, to private label artisanal bath products. Accessible only from the secure guest room level, hotel guests are invited to explore the property's renown sculpture garden, with nearly 100 works from 60 California artists, or set their own pace along meandering nature paths leading through redwoods, oaks and native landscape, all within the grounds and gardens of the hotel's Parc du Soleil.

In addition, Auberge du Soleil recently reopened its acclaimed Bistro, featuring an expansive outdoor terrace for al fresco dining and a newly enhanced French-inspired <u>menu</u> from Michelin

Star awarded Executive Chef, Robert Curry. Guests may also choose to enjoy the menu from the privacy of their guest room terrace or arrange for a romantic dinner for two within Le Jardin, a tranquil garden setting featuring a wisteria arbor and dreamy outdoor lighting. Classic French <u>picnics</u> are also available for guests to enjoy within the serene olive groves of Parc du Soleil, along with relaxing private spa experiences at the award-winning <u>Auberge du Soleil Spa</u>.

To ensure the safety and comfort of all guests and team members, Auberge du Soleil has instituted enhanced <u>Health and Safety Practices</u> in line with CDC, the State of California and local Napa County guidelines for hotels and restaurants. To allay future travel concerns the hotel is extending flexible cancellation and rebooking terms for stays reserved through 2020, along with compelling special offers including <u>Book Without Worry</u> and <u>Taste of Summer</u>. Rates begin at \$875 and include daily breakfast in The Restaurant, complimentary in-room snacks and beverages, access to the Mercedes-Benz Guest Drive program, as well as a host of other complimentary services and amenities. For more information, please visit <u>https://aubergeresorts.com/aubergedusoleil/</u> or call 1-800-348-5406.

About Auberge du Soleil

Inspired by the relaxed sophistication of the South of France and infused with California soul, Auberge du Soleil features wine country's most luxurious accommodations, spectacular valley views, a 13-time Michelin Star award-winning Restaurant, and the exclusive Auberge du Soleil Spa. Known for passionate, intuitive service that sets the standard for gracious hospitality, the property is a member of <u>Relais & Châteaux</u>, an international association of outstanding boutique properties known for their excellence in hospitality and the culinary arts. The hotel consistently receives the highest accolades from the hospitality industry, discerning guests and the media, and is perennially ranked among the best in the world by influential publications. For more information please visit http://www.aubergedusoleil.com and follow at facebook.com/AubergeduSoleil and on Twitter and Instagram at @AubergeduSoleil.

About Relais & Châteaux

Created in 1954, <u>Relais & Châteaux</u> is an organization of more than 560 exceptional hotels and restaurants run by independent men and women, all driven by a passion for their profession and dedicated to the authenticity of the relationships they build with their customers. With operations on all five continents, from the vineyards of Napa Valley to Provence and the beaches of the Indian Ocean, Relais & Châteaux members invite all to discover the art of living enshrined in the location's culture, and share a unique, human story. Relais & Châteaux members have a profound desire to protect and showcase the richness and diversity of the cuisine and inviting cultures of the world. They worked toward this goal, along with the goal to preserve local heritages and the environment, through the UNESCO Manifesto in November 2014. For more information please visit <u>www.relaischateaux.com</u>.

About Auberge Resorts Collection

Auberge Resorts Collection is a portfolio of extraordinary hotels, resorts, residences and private clubs. While each property is unique, all share a crafted approach to luxury and bring the soul of the locale to life through captivating design, exceptional cuisine and spas, and gracious yet unobtrusive service. With 19 hotels and resorts across three continents, Auberge invites guests to create unforgettable stories in some of the world's most desirable destinations. For more information about Auberge Resorts Collection, please visit <u>aubergeresorts.com</u>. Follow Auberge Resorts Collection on Facebook at facebook.com/AubergeResorts and on Twitter and Instagram at @AubergeResorts and #AlwaysAuberge.

About The Friedkin Group The Friedkin Group is a privately held consortium of automotive, hospitality, entertainment, golf and adventure companies. These organizations include: Gulf States Toyota, GSFSGroup, GSM, US AutoLogistics, Ascent Automotive Group, Auberge Resorts Collection, Imperative Entertainment, 30WEST, NEON, Diamond Creek Golf Club, Congaree and Legendary Expeditions. The Friedkin Group is led by Chairman and CEO Dan Friedkin. For more information, visit www.friedkin.com.

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Media Contact:

Rachel Farnham Murphy O'Brien 310-453-2539 rfarnham@murphyobrien.com