



 Auberge Collection

The Lodge at Primland, Auberge Collection

Location

Located in the Blue Ridge Mountains, The Lodge at Primland is a 54-room estate on 12,000 acres of private land unfolding across the highlands of Virginia.

Just two hours north of Charlotte, North Carolina, Primland awaits on its own mountain estate. From the regal Lodge with its skirt of emerald fairways to its romantic log cabins and treehouses perched above the Dan River Gorge, winding trails lead to myriad fresh discoveries.

Accommodations

- 30 Rooms and 23 Suites
- 1 Luxury 6-bedroom Residence
- Rooms range from 500 to 800 sq ft
- Suites range from 900 to 1,800 sq ft
- Terraces and balconies available
- Frette linens
- King and Double Queen options
- Interior and exterior connecting options
- Mountain views or fairway views

Amenities

- Luxurious guest rooms and suites
- Concierge services
- Twice-daily housekeeping service
- Indoor pool and sauna
- Full service spa and fitness center
- Children's activities available
- Retail boutique
- On site private observatory
- Complimentary wireless internet
- Pets welcome
- Private car service available
- Complimentary resort shuttle
- Onsite recreational activity center
- Meeting rooms for private functions
- Stately lodge and dramatic landscape

Golf

- 18 Hole Golf Course
- Designed by award winning golf course architect, Donald Steele
- Audubon-certified all bentgrass greens course carved from the natural landscape of the mountains
- Ranked Top 28 golf resorts in the U.S. and Canada for 2024 by GOLF Magazine and No 1 course in VA in Golfweek's Best Courses You Can Play 2023
- Golf lessons available for all ages
- Driving range available

Wellness

Spa

- Holistic, nature-based healing rituals and approach to wellbeing
- Massages, body therapies and facials
- Farmaesthetics product partnership

Fitness

- Equipped with peloton bike, tonal, treadmills, and free weights
- Wellness classes including mat pilates and yoga
- Outdoor guided hikes
- Over 18 miles of hiking and biking trails

Adventures

- Off-Road RTV Mountain Tours
- Hiking
- Seasonal Workshops
- Wellness Activities
- Fly Fishing
- Aerial Adventures - Ropes Course
- Horseback Riding
- Sporting Clays
- Archery and Tomahawk Throwing
- Paddleboarding and Kayaking
- Upland Hunting and Sporting Club
- Observatory Stargazing Experience

Dining

Leatherflower

- Farm focused menu highlighting refined Southern dishes
- Views of the Blue Ridge Mountains
- Mood is elegant while still having a balanced approach to the destination

Laurel Bar

- Fresh view on clubhouse favorites
- Indoor pub style seating
- Outdoor terrace overlooking mountains with evening fire pits available

Stables Saloon

- Family style Southern supper in a relaxed setting
- Live Bluegrass music every evening

Private Dining

- Schlumberger Wine Cellar
- Tobacco Barn
- Semi-private dining in Bellvine Room
- Seasonal outdoor private dining
- Prepared and custom menus available

Meetings & Social Events

- Flexible indoor/outdoor event spaces
- 5 meeting rooms for various size events
- Multiple activity selections
- Personalized menus
- Professional on-site event coordinator